

The History of the INADA Chair

FAMILY INADA INC. (www.inada-chair.com) is the U.S. subsidiary of Japan's leading luxury massage chair manufacturer, FAMILY CO., LTD. FAMILY was founded in Japan in 1962, introducing the world's first therapeutic massage chair. Since its inception, the company has been devoted to designing and building therapeutic massage chairs for the home and office, holding multiple international patents in the field. The company's largest market share is in Asia and Europe, while expanding in the U.S. with their flagship store in Manhattan.



2006 - 2007



1962

Family Chair – the first automatic massage chair.

1966

First lift-and-drop handle. First up-and-down motion



1971

First kneading mechanism. First rhythmic movement function.



1972

First to offer choice of either two or four rollers.



1973

First to offer choice of firm or soft touch kneading.



1974

First "human touch" function (squeeze and press). First clutch controlled kneading and tapping function.



1979

First spinal roller. First fold-up backrest. First free-locking recline system.



1983

First replaceable roller.



1988

First with both acupressure and massage roller features.



1996

First with four rollers that move in alignment with the body.



1998

First to use air bags for massage.



1999

First combination of rollers on upper body and air bags on lower body. First infrared pressure point detection system. First preventive medicine/wellness based software.



2000

INADA Chair i.1 captures the Number One share* of the market in Japan.



2001

INADA Chair i.1 and INADA Chair H.9 introduced to the U.S. with a synchronized music program.



2003

First full-body massage chair, INADA Chair D.1, introduced to the U.S.



2004

First home theater massage chair, INADA Chair W.1, introduced to the U.S.

*Source: GfK Marketing Services Japan Ltd. March 2001.